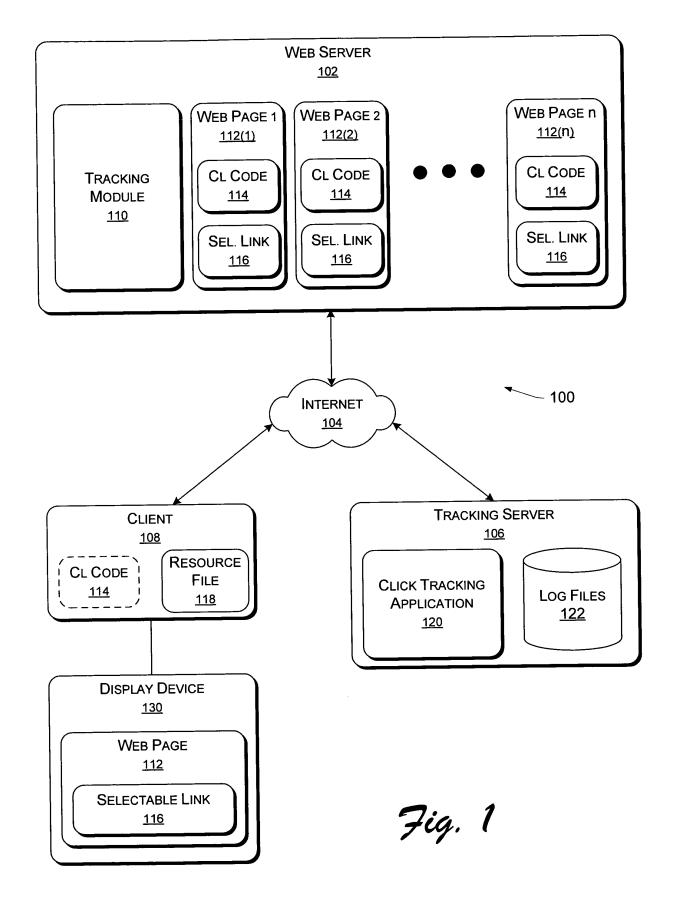
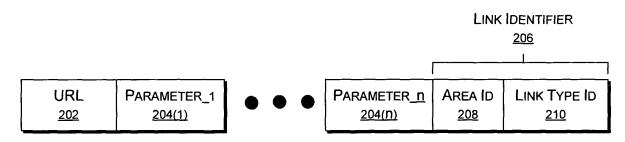
Title: Page View and Click Tracking Systems and Methods
Inventors: B. Christian, et al.

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Title: Page View and Click Tracking Systems and Methods Inventors: B. Christian, et al. Page 1 of 4



SELECTABLE LINK (ORIGINAL)

<u>200</u>

Fig. 2

CONTAINER IDENTIFIER	LINK INDEX	LINK IDENTIFIER
<u>302</u>	<u>304</u>	<u>306</u>

TRACKING IDENTIFIER

Fig. 3

URL 402	PARAMETER_1 404(1)	PARAMETER_n 404(n)	•	•	•	TRACKING IDENTIFIER 406
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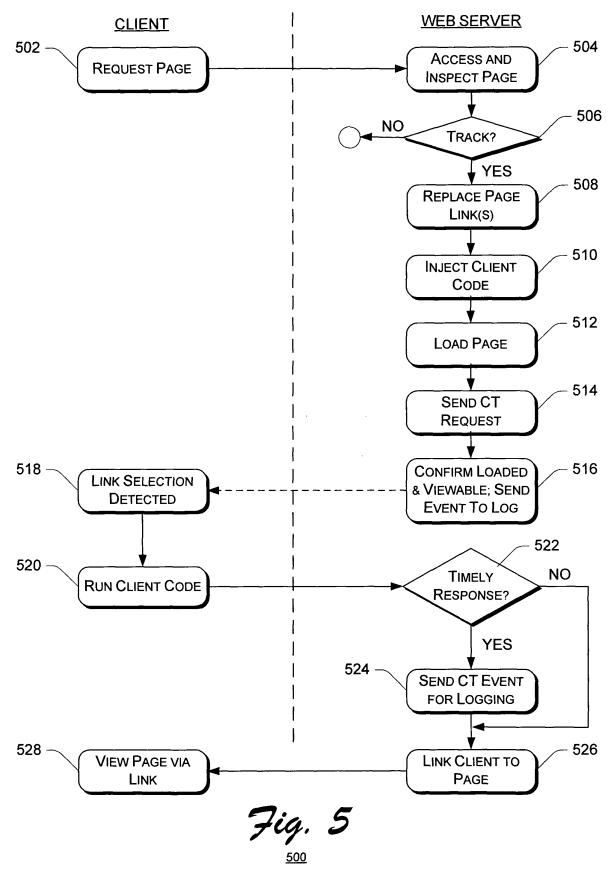
SELECTABLE LINK (MODIFIED)

Fig. 4

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